



2017 SPONSORSHIP PACKAGE OPTIONS

	PLATINUM (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)	BRONZE (\$5,000)
DEDICATED BRAND STAND (SPONSOR TO SET UP, WE WILL PROVIDE THE ACTUAL SPACE & TABLE IF NECESSARY)	1	1	1	1
LOGO AT THE FOOT OF CONFERENCE EMAIL BLAST & OFFICIAL CONFERENCE PAGE ON THE WEBSITE	✓	✓	✓	✓
OPPORTUNITY TO SPEAK/WELCOME AT RECEPTION	✓	✓		
LOGO ON SIGNAGE THROUGHOUT THE VENUE	✓	✓		
MATERIALS DISPLAYED AT SPONSOR INFORMATION TABLE, (BROCHURE, BUSINESS CARD, PENS, NOTEPADS, ETC (PROVIDED BY SPONSOR))	✓	1 ITEM		
AD IN CONFERENCE PROGRAM GUIDEBOOK	FULL PAGE AD IN PROGRAM	FULL PAGE AD IN PROGRAM	LOGO LISTED AS SILVER SPONSOR	LOGO LISTED AS BRONZE SPONSOR
ANNOUNCEMENT OF PARTNERSHIP ON SOCIAL MEDIA CHANNELS	✓	✓	✓	✓
LOGO ON EVENT COLLATERAL (T SHIRTS, NOTE PADS, PENS, CONFERENCE BAGS ETC)	✓	✓		
COMPANY LOGO VISIBILITY IN PRESS RELEASE	LOGO LISTED AS PLATINUM SPONSOR	LOGO LISTED AS GOLD SPONSOR	LOGO LISTED AS SILVER SPONSOR	LOGO LISTED AS BRONZE SPONSOR
CREDIT ROLL ON GENERAL SESSION SCREEN	LOGO LISTED AS PLATINUM SPONSOR	LOGO LISTED AS GOLD SPONSOR	LOGO LISTED AS SILVER SPONSOR	LOGO LISTED AS BRONZE SPONSOR

SPONSOR THE GALA DINNER

PLATINUM \$3000	(2 TABLES (16 PEOPLE), AWARD NAMED AFTER YOUR COMPANY, ANNOUNCE AND PRESENT AND AWARD, LOGO ON ALL BRANDED EVENT MATERIAL, SOCIAL MEDIA SHOUT OUTS
GOLD \$2000	(1 TABLE FOR 8, LOGO ON ALL BRANDED MATERIAL)
SILVER \$1000	(1 TABLE FOR 8 AND LOGO ON ALL BRANDED MATERIAL
BRONZE \$500	(4 TICKETS HALF A TABLE, AND LOGO ON ALL BRANDED MATERIAL

CAREER FAIR BOOTH

	COST	INCLUDED
SINGLE BOOTH	KSH 40,000	COMPANY NAME BRANDED ON BOOTH TABLE PROVIDED 2 STANDARD CHAIRS
SHARED BOOTH	KSH 25,000	TABLE PROVIDED 2 STANDARD CHAIRS

CAREER BOOTH INCLUDES

- 1 TABLE
- 2 STANDARD CHAIRS
- STANDARD BOOTH ID SIGN (TEXT ONLY)
- *POWER EXTENSION CHORDS WILL NOT BE PROVIDED
- *SHARED BOOTHS WILL BE REQUIRED TO SHARE TABLE AND CHAIRS PROVIDED TO INDIVIDUAL BOOTH